

247 Graphx Studios is a premier digital graphics and wraps company. 247 Graphx makes its mark on the industry with incredible attention to detail in its custom creations or utilizing your own submitted designs. 247 Graphx controls all aspects of production in house, from concept to installation. Many companies that utilize the skills of 247 Graphx provide them full latitude to create and implement imaging for their business vehicles, as well as applications for their Transporters and Commercial vehicles. ***Did you know that one Wrapped vehicle can generate 30,000 to 70,000 impressions per day?!*** Imagine what that can do for your business. This is about getting you noticed. This is about potential customers seeing and remembering you above all of your competition. 247 Graphx delivers the information in a unique way to your target market to make the most of your advertising space for a look at our portfolio or for more information go to www.247gsi.com.

1. WHAT IS A VEHICLE WRAP?

A Wrap is a large vinyl decal. It is applied directly over the original paint of the vehicle. The application of the Wrap allows you to change the car's appearance in a very short period of time and in turn allows you to remove the Wrap, returning the vehicle back to it's original condition in an even a shorter period of time, if it's necessary! Whether you are a large corporation, advertising for a weekend, a company advertising your business for a few years or an individual that has a custom 247 Graphx Wrap created for your daily driver. A 247 Graphx Wrap will get you noticed!

We use the best vinyl products available for a vehicle wrap and requires properly prepared surfaces to promote adhesion. On many vehicles, we will encounter painted surfaces that may not be conducive for that necessary adhesion and durability of the materials, such as door handles, hinges, textured surfaces, emblems, rubber, moldings, weather stripping, sliding windows, exhaust areas and some extreme convex and compound curves. **There are techniques for handling some of those areas, such as providing overlays, patches, relief cuts and taking these areas of concern into consideration during the design phase prior to printing. The practice of using these techniques for blending and coverage makes those areas difficult or impossible to see from 5-10 feet away. *IN EVERY WRAP THERE WILL BE DEFECTS AND IMPERFECTIONS. VEHICLE WRAPS ARE NOT CUSTOM PAINT JOBS SO IF YOU ARE LOOKING FOR PERFECTION IT IS NOT POSSIBLE WITH VINYL. VEHICLE WRAPS ARE THE ALTERNATIVE TO CUSTOM PAINT JOBS AND IS NOT ONLY MORE COST EFFECTIVE, BUT WILL PROVIDE MORE POP, DETAIL AND IMPACT THAT PAINT CANNOT COME CLOSE TO.*** It is important that you understand a Wrap does not provide for covering 100% of the vehicle, as some areas are not conducive to vinyl at all such as cracks, expansion joints and seams, and ARE NOT PERFECT PIECES OF ART WHEN VIEWING UP CLOSE. The materials used by 247 Graphx are of the highest quality and have provisions designed for outdoor use, such as the utilization of inks and laminates with UV properties, to help prevent fading and cracking over time. The durability of these materials can range from 1 to 5 years depending upon the climate and you're care of the wrap. 247 Graphx will provide it's best effort to showcase your vehicle with the utmost professional quality.

2. WILL IT DAMAGE MY VEHICLE'S PAINT?

No. For the time that the vehicle is wrapped, the paint is actually protected from minor abrasions and some UV exposure. However, you may want to be careful if you have an aftermarket non OEM (Original Equipment Manufacturer) paint job. There is no guarantee or way to know if an aftermarket paint job will be damaged upon removal. This is at the owner's own risk.

3. DO YOU HELP DESIGN THE VEHICLE WRAP?

Yes. We can design the whole package, or we can work with or enhance your own artwork. Our trained wrap designers will consult with you to make sure that your vehicle wrap effectly displays your promotional idea.

4. HOW LONG DO VEHICLE WRAPS LAST?

With proper care and maintenance, a vinyl wrap can last three to five years or longer. Perforated Window Vinyl can last one to two years. All of our materials are of the highest quality and will look great for years to come.

5. HOW DO I TAKE CARE OF MY VEHICLE WRAP?

WE RECOMMEND HAND WASHING ONLY. High pressure washers and harsh chemicals should be avoided.
PLEASE WAIT AT LEAST 3 WEEKS BEFORE ANY WASHING.

6. When I sell the vehicle or turn in my lease, can the graphics be removed?

Yes. The graphics are manufactured with an adhesive that is easily removed with no damage to the paint. (See Question #2) You can contract The Matrix Team to remove the wrap, or you may choose to remove it yourself.

7. How are graphics put on the windows? Can you see through it?

This is called Printed Window Perforation Film; or "Window Perf". The vinyl is perforated with tiny holes that allow you to see through the adhesive side. From the inside of the vehicle, visibility is similar to regular window tint. Our Window Perf is laminated with an optical clear film that protects from color fading, abrasion and keeps dirt and water from getting into the perforation.

8. How much do vehicle wraps cost?

Many factors determine the wrap pricing. Size of vehicle, amount of graphics coverage, design time, and other elements are taken into consideration. Contoured vehicles and vehicles with lots of surface obstacles are more expensive. A Beetle or Hummer is more difficult than a boxy Scion or cargo van, for example. One of our representatives would be more than happy to discuss with you the details of your specific vehicle graphic needs and provide you with a written quote.

9. Why is a vehicle wrap a great marketing alternative?

For a relatively small initial investment, you will reach thousands of potential clients every day for years. Wraps get your message out 24 hours a day, even when the vehicle is parked. Traffic jams are actually turned into marketing sessions. A wrap can generate millions of impressions per year when strategically parked and driven on major roads.

10. How can I justify spending thousands on a wrap?

Let's assume your \$3,500 wrap is seen by an average of 5,000 people per day. Over the course of its 5 year life, you have spent the equivalent of \$1.92 a day to create over 9 million impressions! Marketing experts will tell you this is a very cost-effective way to reach the masses. It would be difficult to find a more effective means of reaching more potential clients for less money.

11. What model of vehicle should I purchase for a vehicle wrap, and does color matter?

Any vehicle can be wrapped. Some are just easier and less expensive to wrap than others. Any vehicle that has smooth body panels and a minimal amount of curves works well. A vehicle with lots of surface obstacles will be more of a challenge. Some examples of good wrap candidates are the Scion XB, Mini Cooper, Chevy Express, Ford Econoline, Chrysler PT Cruiser, and Dodge Caravan. While more difficult, a Hummer H3 is a great showpiece vehicle and looks impressive fully wrapped. Some of our customers have purchased older vehicles and had us wrap them. By the time we are finished, the vehicle looks almost new and our customer has an incredible marketing piece. Color is not important.

All of our Graphics are professionally installed by Certified Installers.